



## Ultra-Fast Broadband Acceleration Seminar (UFBB BASE)

### Agenda (Draft): 25-27 June – Den Haag, The Netherlands

25 June – Policy, Regulation and Market 2019: A Market in Flux  
(What's Happening Now ... and What to Expect 5 Years from Now)

Time	Topic	Speaker	Function	Company
08:30	<b>Coffee and registration</b>			
09:00	<b>Opening Session: Welcome to UFBB BASE</b>	Bernd Hesse / Geoff Burke / Berry Vetjens	BASe Chair, CMO, Director of Market	Broadband Forum and TNO unit ICT
09:15	<b>Broadband Forum in 2019 and Beyond – Focus and Review</b>	Robin Mersh	CEO	Broadband Forum
<b>Market Overview – Ultra-Fast Broadband: Accelerated</b>				
9:40	<b>Service Provider Keynote: How Wireless Can Broadband Access Be?</b>	Dr. Andreas Gladisch	Vice President Convergent Networks	Deutsche Telekom
10:10	<b>Analyst Perspective: State of the Market 2019 (Europe &amp; Global)</b>	Michael Dargue	Vice President	Cartesian

10:35	<b>Coffee Break</b>			
11:00	<b>Recent Developments in the Belgian Access Markets</b>	Yannick Dewilde	Senior Economist	BIPT
11:30	<b>Fixed Access Regulation in the Netherlands</b>	Joos Francke	Team Manager Telecom & Post	ACM
12:00	<b>Leveraging BBF Certification Process for Operational Excellence</b>	Christian Gacon	VP – Wireline Networks and Infrastructure	Orange
12:30	<b>Lunch</b>			
Ultra-Fast Broadband Acceleration: What to Expect Next...				
13:45	<b>Fireside Chat: What Happens to Traditional Telecom in a 5G World?</b>	Ray LeMaistre	Editor-in-Chief	Light Reading
14:15	<b>How We Are Preparing for the Future of Broadband</b>	Trevor Linney	Head of Access Network Research	Openreach
14:45	<b>Security in the Age of IOT</b>	Announcing Soon	Executive	F-Secure
15:15	<b>Coffee Break</b>			
15:45	<b>Home Networks in the Age of Privacy and Regulation</b>	Nico Weling	Vice President – Research & Innovation	Devolo
16:15	<b>State of Broadband and Policy in Luxembourg</b>	Peter Sodermans	External Adviser Prime Minister Office	Luxembourg Government
16:45	<b>Panel discussion: How to achieve open and ubiquitous broadband?</b>	Geoff Burke Moderates: Announcing Panelists Soon	Analysts and Advisors	Analyst Firms, Technologists and Government
5:15	<b>Informal Cocktails</b>			

## 26 June – Advanced Technology Deep Dive and Enabling Applications (Copper – Fiber – Wireless/5G)

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>	<b>Function</b>	<b>Company</b>
08:30	<b>Coffee and registration</b>			
9:00	<b>Welcome to Day 2</b>	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum
09:05	<b>Chairman's word</b>	Kevin Foster	Chairman	Broadband Forum
9:15	<b>Ergodic Spectrum Management (ESM)</b>	John Cioffi	CEO	ASSIA
The Future of Virtualization				
9:45	<b>Virtualization Delivered</b>	Announcing Soon	Executive	Huawei
Copper Technology Review				
10:15	<b>Case Study: Access Success</b>	Koen Berteloot	Domain Manager, Access Technology	Proximus
10:45	<b>Coffee Break (Networking and Exhibit Review)</b>			
11:15	<b>Advancements in Next Generation of Copper Access</b>	Paul Spruyt	xDSL Technology Strategist	Nokia
11:45	<b>Leveraging Wireless for Success</b>	Announcing Soon	Executive	Netcomm
12:15	<b>Leveraging Copper for Access Success</b>	Gerald Clerckx	Technology Executive	A1 Telekom
12:45	<b>Lunch (Networking and Exhibit Review)</b>			
14:00	<b>How AI Helps Troubleshooting POST Luxembourg's Copper Network</b>	Patrick Rausch	Strategic Project Manager	POST Luxembourg
Strategies in Gigabit Technologies				

14:30	<b>The Physical Layer Challenge</b>	David Chen	CTO	Go!Foton
15:00	<b>Fiber Access Extension – Bringing Multi-gigabit to Buildings</b>	Helge Tiainen	Senior Director Business Development	InCoax / MoCA
15:30	<b>Coffee Break (Networking and Exhibit Review)</b>			
16:00	<b>Overcoming Challenges in the Ultra-Fast Connected Home</b>	Elad Domanovitz	CTO	Actelis
16:30	<b>2 minutes sales pitch</b>			
17:00	<b>Demo session &amp; exhibition visit</b>			
19:00	<b>Social Event – Drinks &amp; Dinner at Garoeda, and Your Chance to be Sketched by a “Dutch Master” (tickets to be booked and paid separately)</b>			

## 27 June – Best Practices – Applying Advanced Services and Technology (Fiber – Copper – 5G Transport)

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>	<b>Function</b>	<b>Company</b>
08:30	<b>Coffee and registration</b>			
9:00	<b>Welcome to Day 3</b>	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum
9:10	<b>Open Broadband: The Yin of Abstraction, the YANG of Efficiency</b>	Tim Carey	Distinguished Fellow	Broadband Forum
9:40	<b>Owning the Connected Home: A Service Provider Imperative</b>	Thomas Martin	Principal Solutions Engineer	Calix
10:10	<b>XGS-PON: The 10G Fiber Deployment for Swisscom</b>	Christian Macherel, Andreas Thöny	System Architect Wireline Access, Professional Network Engineer	Swisscom AG
10:40	<b>Coffee Break (Networking and Exhibit Review)</b>			

11:10	<b>PON Traffic Analysis – Insights from the Real World</b>	Announcing Soon	Analyst	TNO
11:40	<b>Addressing the Connected Home</b>	Announcing Soon	Team Leader Broadband Technologies	AVM
12:10	<b>Leveraging Machine Learning and USP to Implement, Manage and Optimize Wi-Fi</b>	Magnus Olden	Head of Data Science	Domos
12:40	<b>Lunch</b>			
14:00	<b>Workflow Processes for Efficient Deployment of Advanced Broadband Services</b>	Announcing Soon	Business Unit Group Manager	EXFO
14:30	<b>Making the Home Smarter</b>	Wojtek Makowski	CTO	SoftAtHome
15:00	<b>Coffee Break</b>			
15:30	<b>Wrap-up Panel Discussion – The Future of the Connected Home and Access Network</b>	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum and Others
17:00	<b>Informal drinks</b>			
18:00	<b>End of the seminar</b>			