



Ultra-Fast Broadband Acceleration Seminar (UFBB BASE)

Agenda (Draft): 25-27 June – Den Haag, The Netherlands

25 June – Policy, Regulation and Market 2019: A Market in Flux
(What's Happening Now ... and What to Expect 5 Years from Now)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
09:00	Opening Session: Welcome to BASE	Bernd Hesse / Geoff Burke / Intro for TNO handoff (Berry Vetjens)	BASE Chair, CMO, Director of Market	Broadband Forum and TNO unit ICT
09:15	Broadband Forum in 2019 and Beyond – Focus and Review	Robin Mersh	CEO	Broadband Forum
Market Overview – Ultra-Fast Broadband: Accelerated				
9:40	Service Provider Keynote: How Wireless Can Broadband Access Be?	Dr. Andreas Gladisch	Vice President Convergent Networks	Deutsche Telekom
10:10	Analyst Perspective: State of the Market 2019 (Europe & Global)	Michael Dargue	Vice President	Cartesian

10:35	Coffee Break			
10:50	Panel: (Reg / Econ / Analyst – 10 min each and panel): Hosted by Robin Mersh	Yannick Dewilde (BIPT) and others to be Announced Soon	Senior Technical Advisors, Economists, Researchers and Policy Advisors	Major European Regulators and Analysts
12:00	Case Study: Addressing the European Market	Announcing Soon	Executive	Major European Service Provider
12:30	Lunch			
Ultra-Fast Broadband Acceleration: What to Expect Next...				
13:45	Imperatives for the Future of Telecom	Announcing Soon	Senior Editor	Major Global Publisher
14:15	Case Study: How We Are Preparing for the Future of Broadband	Announcing Soon	Head of Access Network Research	Major European Service Provider
14:45	The Impact of Brexit on Broadband	Announcing Soon	Director, Network Infrastructure	European Regulator
15:15	Coffee Break			
15:30	Broadband in Europe	Announcing Soon	Principal Analyst	Leading European Analyst Firm
16:00	State of Broadband and Policy in Luxembourg	Peter Sodermans	External Advisor	Ministry of State, Grand Duchy of Luxembourg
16:30	Panel discussion: How to achieve open and ubiquitous broadband? Lightning Round	Geoff Burke Moderates: Announcing Panelists Soon	Analysts and Advisors	Analyst Firms and Government
5:00	Informal Cocktails			

26 June – Advanced Technology Deep Dive and Enabling Applications (Copper – Fiber – Wireless/5G)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
9:00	Welcome to Day 2	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum
09:05	Chairman's word	Kevin Foster	Chairman	Broadband Forum
9:20	Trends in Carrier Networks	Announcing Soon	Vice President	Leading Analyst Firm
The Future of Virtualization				
9:45	Virtualization Delivered	Announcing Soon	Executive	Major Global Solutions Vendor
Copper Technology Review				
10:15	Case Study: Access Success	Koen Berteloot	Domain Manager, Access Technology	Proximus
10:45	Coffee Break (Networking and Exhibit Review)			
11:00	The Next Generation of Copper Access	Paul Spruyt	xDSL Technology Strategist	Nokia
11:30	Leveraging Wireless for Success	Announcing Soon	Executive	Netcomm
12:00	Leveraging Copper for Access Success	Gerald Clerckx	Technology Executive	A1 Telekom
12:30	Lunch (Networking and Exhibit Review)			
Strategies in Gigabit Technologies				
13:45	The Physical Layer Challenge	David Chen	CTO	Go!Foton

14:15	Access Strategy Across Technologies	Announcing Soon	Access Strategist/Business Developer	Major European Service Provider
14:45	Fiber Access Extension – Bringing Multi-gigabit to Buildings	Helge Tiainen	Senior Director Business Development	InCoax / MoCA
15:15	Overcoming Challenges in the Ultra-Fast Connected Home	Elad Domanovitz	CTO	Actelis
15:45	Coffee Break (Networking and Exhibit Review)			
16:00	Open Broadband: The Yin of Abstraction, the YANG of Efficiency	Tim Carey	Distinguished Fellow	Broadband Forum
16:45	2 minutes sales pitch			
17:15	Demo session & exhibition visit			
18:30	Social Event – Drinks, Dinner, and History (tickets to be booked and paid separately)			

27 June – Best Practices – Applying Advanced Services and Technology (Fiber – Copper – 5G Transport)

Time	Topic	Speaker	Function	Company
08:30	Coffee and registration			
9:00	Welcome to Day 3	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum
9:10	Broadband Forum: An Access Agnostic Strategy	Robin Mersh	CEO	Broadband Forum
9:30	Addressing the Connected Home	Announcing Soon	Executive	AVM

10:00	Case Study: Applications for the Gigabit Age	Announcing Soon	Group CTO	European Service Provider
10:30	Coffee Break (Networking and Exhibit Review)			
10:45	Leveraging G.hn for Access Success	Announcing Soon	Executive	Major Asian Service Provider
11:15	XGS-PON Strategies	Announcing Soon	Executive	Swisscom
11:45	PON Traffic Analysis – Insights from the Real World	Announcing Soon	Analyst	TNO
12:15	Leveraging Machine Learning and USP to Implement, Manage and Optimize Wi-Fi	Magnus Olden	Head of Data Science	Domos
12:45	Lunch			
14:00	Owning the Connected Home: A Service Provider Imperative	Thomas Martin	Principal Solutions Engineer	Calix
14:30	Security in the Age of IOT	Announcing Soon	Executive	Global Security Vendor
15:00	Applications in the Connected Home	Announcing Soon	Executive	Connected Home Solutions Vendor
15:30	Coffee Break			
15:45	Best Practices in Enabling the Broadband Home	Announcing Soon	Executive	Connected Home Solutions Provider
16:15	Monetizing Your Network with Advanced Services	Announcing Soon	Executive	Connected Home Solutions Provider
16:45	Panel Discussion – The Future of the Access Network and Wrap Up	Bernd Hesse, Geoff Burke	BASe Chair, CMO	Broadband Forum and Others
17:00	Informal drinks			
18:00	End of the seminar			

